

AMBER N. KNOX



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EDUCATION

COLLEGE OF CHARLESTON B.A., Communications Emphasis in Corporate Communications	2000 - 2004 Charleston, SC
TRIDENT TECHNICAL COLLEGE Certificate in Graphic Design	2007 – 2009 Charleston, SC

PROFESSIONAL EXPERIENCE

SUPER DUPER PUBLICATIONS <i>Interaction Design Specialist</i>	JUNE 2014 – PRESENT Greenville, SC
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- Responsible for all UI/UX design and implementation including wireframing, interaction design, audio recording and usability testing for tablet and mobile educational apps.
- Managed all print and web design for marketing, tradeshow, ecommerce website and microsites.
- Conducted all product photography for marketing materials and company website in a professional studio.

Tools: Adobe Photoshop CC 2014, Adobe Illustrator CC 2014, Adobe InDesign CC 2014, Adobe Audition CC 2014, SoundForge, Versioning software, Microsoft Office Suite, MailChimp, WordPress and Axure

DELFIN GROUP, USA <i>Art Director</i>	DEC. 2012 – JAN. 2014 Charleston, SC
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- Responsible for the rebranding of a cohesive corporate identity, and overall creative vision of all marketing, web, social media, advertising campaigns, packaging and product development.
- Manage art and marketing department workflow, deadlines and budget reports on a per project basis, indicating increased improvements in turn-around time, quality control standards and low cost output.
- Design, photograph, digitally enhance and coordinate printing of all brochures, flyers, advertisements, technical data sheets, product packaging, trade show booths, promotional products and corporate collateral.

Tools: Adobe Photoshop CC 2014, Adobe Illustrator CC 2014, Adobe InDesign CC 2014, Adobe Muse CC 2014, Microsoft Office Suite, Constant Contact, Facebook, Twitter and WordPress.

ROSS MEDIA <i>Graphic Designer</i>	JULY 2010 – MAY 2011 Atlanta, GA
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- Worked closely with account executives and vice president of creative services to implement quality artwork in a deadline driven atmosphere.
- Produced custom artwork from conception to print production adhering to brand standards and compliance measures, with urgency and accuracy, in a deadline driven agency environment.
- Used Adobe Creative Suite software, including Photoshop, InDesign and Illustrator on a Mac platform to produce innovative design layouts, illustrations and digital photo color corrections.

Tools: Adobe Photoshop CC 2014, Adobe Illustrator CC 2014, Adobe InDesign CC 2014 and Microsoft Office Suite

DAVID CARSON DESIGN, INC. <i>Production Artist</i>	SEP. 2007 – OCT. 2009 Charleston, SC
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- Researched graphic content and production information according to project guidelines for Propel Fitness Water's redesign campaign.
- Conducted all initial client consultations regarding contract guidelines and art specifications, maintaining positive rapport with all clients, ensuring repeat business.
- Updated all graphic content, layouts, and photographs using superior color correction and restoration techniques for maximum digital enhancement for all corporate documents and promotional materials.

Tools: Adobe Photoshop CC 2014, Adobe Illustrator CC 2014, Adobe InDesign CC 2014 and Microsoft Office Suite

FREELANCE DESIGN AND MARKETING PROJECTS

Stoneridge Group, LLC.	Apr. 2014 – Present
SissyLittle, Inc.	Apr. 2013 – Present
Priddy Girls, Inc.	June 2010 – Present
“I Think Music Is A Sport”	June 2010 – Dec. 2011
CTRL, P Marketing and Print Solutions	Sept. 2008 – Aug. 2009

SKILLS AND PROFECIENCIES

- Microsoft 2013 Office Suite including, Word, Excel, Access, OneNote, PowerPoint, Publisher and Visio.
- Adobe Creative Suite CS6 including Illustrator, InDesign, Photoshop, Muse, Acrobat and Distiller
- Axure
- Versioning Software
- Social media and marketing campaigns utilizing WordPress, Constant Contact, Twitter and Facebook.
- Certified in Google Analytics.